

Gord Evans Photography
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Code of Ethics

Latest revision of this document: March, 2010

Gord Evans Photography and his photography assistants have agreed to the following Code of Ethics, and do solemnly swear that:

We agree to be professional and act in a professional manner at all times.

We agree to treat the client, and the clients guest(s) if applicable, in the highest regard while covering their event.

We agree not to display, show, share pictures or images that may embarrass the client or their guest without their prior consent.

We will observe the highest standard of honesty in all transactions, avoiding the use of false, inaccurate and misleading terms, descriptions and claims.

We will at all times endeavour to produce photographs equal or superior to the samples we display, apply our best efforts towards providing the best possible photographic services and assist in raising the general standard of photographic craftsmanship.

We will show a friendly spirit of cooperation with our fellow Professional Photographers and assist them whenever possible should they be in trouble or difficulty.

We will assist our fellow photographers, share our knowledge with them and encourage them individually and collectively to achieve and maintain the highest standards of quality.

We agree to follow Gord Evans Photography Privacy Policy.

